

For Immediate Release

Contact: Media Relations
T: 800-392-2177
E: info@playincollege.org

NoticeMe is now Play-In-College

The home for undiscovered talent announces global launch.

Ft. Lauderdale, FL | November 28, 2012— Play-In-College, the nation’s premier college selection service for high school student-athletes and performance arts student, (music, band, choir), announced today its global launch. Previously known and provided under the NoticeMe brand name, Play-In-College provides families and students with the tools to contact coaches and colleges and find funding for a college education. Play-In-College’s proven online solution focuses on those student athletes and music students “flying under the radar” of college coaches and music directors to help them get the visibility and contacts they need in order earn a college scholarship.

“We are excited to launch the Play-In-College brand and make it available everywhere. The last year has been spent providing NoticeMe to families, students, high schools and organizations with an innovative college selection service that has proven to save families an average of \$9500 a year on college tuition costs. Under its new name, Play-In-College will expand its assistance to all student-athletes, music students and their families to find funding for a college education.” said Mr. Jose Correa, Founder and CEO.

Play-In-College is highly personalized for all student-athletes, not just those who want to or can play at the college level. This affordable subscription-based service helps all student athletes and music students get noticed by college coaches and music directors and find money for college. The easy-to-use online service provides families with access to every college coach and music director in the country, templates for personalized emails to coaches and music directors and most important Play-In-College provides families with tools to find and fund a college education all under one system.

“Providing Play-In-College nationally and internationally will help thousands of additional families of high school student-athletes and music students across the United States and overseas get the visibility they need to play in college, pun intended,” added Correa.

About Play-In-College:

Play-In-College provides families with the tools to contact college coaches and music directors and find funding for college. It allows student athletes and performing arts students to be discovered by Division I, II, III, NAIA, and NJCAA college coaches and music directors in hopes of receiving athletic or academic scholarships. The Play-In-College system allows students and their parents to build professional portfolios containing highlight films, test scores, and references that are viewed by over 24,000 coaches nationwide. In addition the Play-In-College system provides students and their families with answers to questions that will come up during their college selection process, automatically email them progress reports on suggested next steps to improve their profiles, college coaches viewing their profile reports, and a college research area for answers to any and all question related to selecting a school.

###

Please visit the www.playincollege.org for more information.