

For Immediate Release

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Play In College and Under The Lights Partner to Help South Florida High School Student Athletes Gain Increased Access to College Scholarships

South Florida partnership represents commitment to inner city youth

Miami, FL | January 30, 2013 — Play In College, the nation’s premier college selection service for high school student athletes, and Under The Lights (UTL) announced today a partnership that will give student athletes participating in UTL events a chance to win college scholarships. The partnership gives student athletes access to the Play In College program at no cost to the students and their families to help the student athletes get the attention of colleges and coaches.

“We’re excited about our partnership with Play In College and especially for the opportunity it will provide for many of our players to achieve their dream of attending college,” said Mr. Miguel Lopez, UTL Founder. “Play In College provides so much visibility for our kids and it compliments and supports the work we are doing to get these young men a college education, and possibly play in college too,” added Lopez.

Play In College is the nation’s premier sports high school and club/team-specific college selection service. The program is highly personalized for all student athletes, not just those who want to or can play at the college level. This affordable subscription-based service helps student athletes get noticed by college coaches and attend college on scholarship.

“Partnering with UTL and providing Play In College at no cost to these UTL students and families is just one way for us to give back to our communities here in South Florida and it’s aligned with our mission of making it possible for all hardworking, deserving student athletes to earn a college education,” said Mr. Jose Correa, CEO of Play In College. In too many cases, he explained, talented kids have not had the same access to college coaches and miss out on the opportunity to attend college or continue playing in college.

“With this partnership and our Play In College service, we’re changing all that. We’re leveling the playing field for everyone and giving them equal access to the advantages and opportunities our program offers. Our goal is to ensure that no student is left out when it comes to a proven path to attend college on scholarship,” added Correa.

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Play in College allows student athletes and performing arts students to be discovered by Division I, II, III, NAIA, and NJCAA college coaches in hopes of receiving athletic or academic scholarships. The Play in College system allows student athletes, performing arts students, and their parents to build professional portfolios containing highlight films, test scores, and references that are viewed by over 24,000 coaches nationwide. Play in College provides the tools to contact coaches and find funding for college. Visit www.playincollege.org for more information about the company and its programs.

Under The Lights covers student athletes and organizations that help promote and educate student athletes in all sports. Under the Lights is intended to be a media source to report on news, games and to help students athletes gain important exposure for themselves and for the positive things they do for their community. Visit <http://utlshow.webs.com/> for more information about the company and its programs.